

Seventeenth Edition
ROCKFORD
2020/2021 *Living* Magazine

FEATURE ARTICLE SPACE RESERVATION AGREEMENT

(Billing information)

Business Name: _____ Contact Name: _____

Address: _____ City: _____ Michigan, Zip: _____

Phone #: _____ Fax #: _____ Web Address: _____

Email Address: _____

SPACE RESERVATION SIZES AND RATES (indicate selection) **DEADLINE: April 3, 2020**

- Full Page Feature Article (75 Sq. Inch Min)* \$2,250
- 3/4 Page Feature Article (52 Sq. Inch Min)* \$1,735
- 1/2 Page Feature Article (36 Sq. Inch Min)* \$1,215
- 1/4 Page Feature Article (17 Sq. Inch Min)* \$655
- 1/8 Page Descriptive Listing (7 Sq. Inch Min)** \$350

Preferred
Feature Section

Total Contract Amount \$ _____

*Includes professional photography, writing and graphic design services for a feature article to appear in *Rockford Living Magazine*. You will receive a proof of the copy for your article for approval prior to layout (up to 2 rounds of revisions).

Descriptive Listing includes 25–35 word description of business and goods and services offered, plus name, address, phone number, website and hours of operation. **Words and image supplied by client (DEADLINE: May 1, 2020).

TERMS: Payment due in full by June 30, 2020. Late payments subject to 18% interest after 30 days.

DISCOUNTS: 5% discount allowed if payment received in full by March 14, 2020 or within 10 days of invoice date.

ACCEPTANCE OF AGREEMENT:

Signature below indicates that client has read and accepted the above order, terms, conditions, billing and discount policies as stated in this agreement. Any changes must be in writing and accepted by Rockford Advertising.

Name (print): _____ Date: _____

Signature: _____ Title: _____

FEATURE ARTICLE INFORMATION: (use back of form if additional space is needed)

Business Focus/Description: _____

Main Points of Feature Article: _____

Photography Ideas: _____

Business Listing information (if different from billing information above): _____